



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

AARP-Washington DC
Attn Financial Services
601 E St NW
Washington, DC 20049

Contract # 5140511

Schedule Dates 02/02/22-02/14/22
Advertiser AARP-Washington DC (101205)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL ISSUE (ns) (1187)
Brand Est.10384 (1682503)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 5/8/10384
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PopulationBuyType: CPP

Date Entered 02/01/22
Last Modified 02/01/22
Entered By Alexa Schram
CO-OP No
External # 11347026
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,410.00
Net Total \$41,990.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2022	57	\$49,400.00
Grand Total:	57	\$49,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/02/22-02/04/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL C	2/1/22
2.0	Normal Line / SPOT	02/09/22-02/11/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL C	2/1/22
3.0	Normal Line / SPOT	02/02/22-02/07/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1		1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUA	2/1/22
4.0	Normal Line / SPOT	02/09/22-02/14/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1		1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUA	2/1/22

CONFIRMATION CONTRACT

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5.0	Normal Line / SPOT	02/05/22-02/05/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-O	2/1/22
6.0	Normal Line / SPOT	02/12/22-02/12/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-O	2/1/22
7.0	Normal Line / SPOT	02/06/22-02/06/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$750.00	\$750.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P SUN(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-	2/1/22
8.0	Normal Line / SPOT	02/13/22-02/13/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$750.00	\$750.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P SUN(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-	2/1/22

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9.0	Normal Line / Football	02/06/22-02/06/22	2	:30	3P- Sports-ABC NFL Pro Bowl								1	1	\$6,000.00	\$6,000.00	Washington (WJLA)	Daypart S NFL: Pro Bowl(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/2021	2/1/22
10.0	Normal Line / SPOT	02/05/22-02/05/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$500.00	\$500.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22
11.0	Normal Line / SPOT	02/12/22-02/12/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$500.00	\$500.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22
12.0	Normal Line / SPOT	02/06/22-02/06/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$300.00	\$300.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22

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13.0	Normal Line / SPOT	02/13/22-02/13/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$300.00	\$300.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22
14.0	Normal Line / SPOT	02/02/22-02/04/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1			3	\$450.00	\$1,350.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTU	2/1/22
15.0	Normal Line / SPOT	02/09/22-02/11/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1			3	\$450.00	\$1,350.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTU	2/1/22
16.0	Normal Line / SPOT	02/02/22-02/07/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1		1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 4P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22
17.0	Normal Line / SPOT	02/09/22-02/14/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1		1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 4P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22

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18.0	Normal Line / SPOT	02/02/22-02/07/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1		1	1	1			4	\$800.00	\$3,200.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22
19.0	Normal Line / SPOT	02/09/22-02/14/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1		1	1	1			4	\$800.00	\$3,200.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22
20.0	Normal Line / SPOT	02/02/22-02/07/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1	1	1			4	\$1,400.00	\$5,600.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22
21.0	Normal Line / SPOT	02/09/22-02/14/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1	1	1			4	\$1,400.00	\$5,600.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL	2/1/22
22.0	Normal Line / SPOT	02/05/22-02/05/22	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$750.00	\$750.00	Washington (WJLA)	Daypart EN ABC 7 SAT NEWS(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/20	2/1/22

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23.0	Normal Line / SPOT	02/12/22-02/12/22	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$750.00	\$750.00	Washington (WJLA)	Daypart EN ABC 7 SAT NEWS(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/20	2/1/22
24.0	Normal Line / SPOT	02/06/22-02/06/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$750.00	\$750.00	Washington (WJLA)	Daypart EN SUN 630P NEWS(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/202	2/1/22
25.0	Normal Line / SPOT	02/13/22-02/13/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$750.00	\$750.00	Washington (WJLA)	Daypart EN SUN 630P NEWS(Agency)-CS-Oct/2021 adj.CS-Feb/2021 - ACTUAL CS-Oct/202	2/1/22

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